

## Scholarship Established in Memory of Alumna

**Patricia L. Lorence, MSN, DC**, (NA '83) passed away in September 2005. In addition to her master's degree in nursing, Dr. Lorence was a certified chiropractic sports physician and was also certified in acupuncture. She maintained a private practice in Roanoke, Va.

As an alumna who loved National, Dr. Lorence included NUHS in her will with the result that many will now benefit from her loyalty and generosity. With the funding provided through her will, National has established the "Patricia L. Lorence Scholarship" in her memory to help female chiropractic students in the Third Trimester who have a cumulative GPA of at least 2.5 on a 4.0 point scale.

In addition to the scholarship, and with the approval of the family, a portion of the money left to National in Dr. Lorence's will was used to help refurbish Room 220 in Janse Hall and a plaque has been placed outside the hall in honor of her



memory. The plaque shares a quote from Robert Frost: "and I took the path less traveled, and that has made all the difference."

## In Memoriam

**Dr. Hawley Carlson** (NA '50) of Clarkston, Wash.

**Sandra Cucchiara**, mother of Dr. Sam Battaglia, NUHS Chicago clinician, on Nov. 21.

**Anthony Duarte**, brother of Dr. Manuel Duarte, NUHS Lombard clinician, on Oct. 27.

**Monica Ennis, RN, DC** (NA '89) of Wauwatosa, Wis., died Dec. 6, 2007 at age 56.

**Dr. Theodore 'Ted' Gabe** (NA '48) of Mason, Ohio, died September 12 at age 84. Dr. Gabe was involved in numerous professional, civic and community organizations. He served the Norwood community for many years in the Service League and on the Norwood and Great Oaks school boards. He is survived by his wife of 61 years, Bernice, two daughters and a son, seven grandchildren, five great-grandchildren, and one great-great-granddaughter.

**Dr. Martin Hare** (NA '50) of River Grove, Ill., died October 15.

**Dr. John R. Harkins** (NA '54) of Longwood, Fla., died September 1.

**Dr. Gerald Merrian** (NA '59) of Carmichael, Calif.

**Dr. William H. Miller** (NA '48) of Goodyear, Az.

**Dr. Leonard Owen** (NA '47) of Fresno, Calif.

**Dr. Levi W. Sherwin** (LI '42), 86, of Rumford, Maine, died Aug. 26, 2006, at home. Dr. Sherwin started his chiropractic practice in Rumford in 1944 and retired in 1982. He was a member of the Maine Chiropractic Association.

**Dr. James Smith** (NA '50) of Ashland, Ky.

**Dr. Reese R. Smith Jr.** (LI '55), formerly of Feasterville, Pa. and Long Beach Island, N.J., died July 15. He was a resident of Barnegat, N.J. and The Villages, Fla. Dr. Smith was in practice for more than 40 years in Feasterville where he also was active as a Sunday School teacher, youth group and Scout leader, and was a member of the Neshaminy School Board, including president for one year. Dr. Smith was a member of Frankford Lodge 292, LuLu Temple Shriners and Feasterville Rotary. He is survived by his wife of 52 years, Joan, five children, 14 grandchildren, two stepsons, and six great-grandchildren.



## National Deals With Hard Times

All of us should have been aware of what was coming. Some clear clues should have been all the credit card applications promoting large lines of credit "interest free" for a year. Of course at the end, if you did not pay attention, you were going to pay "through the nose."

I remember the day when anything above 10% interest was, by law, "usury" and was prohibited. We should have known when people were getting home loans with "no money down" and "principal only" mortgages!

Bottom line is that the crash happened and now we hear all kinds of horror stories, and sooner or later, it will affect all of us, but what about National University of Health Sciences? Where are we?

Well, like everyone else, we are watching our budget very carefully and we are cutting corners wherever we can. There will be no raises this year, for example, and there are no endowment-based scholarships because our endowment is not making money. Like most everyone else, our endowment has lost money even though it continues to beat the market in general, thanks to our endowment management company.

We are managing, but we also need support from anyone who can provide a tax-deductible gift. I am proud to be able to tell you that giving by the

employees of NUHS is up again this year with 42% of all employees giving back to the University through the various giving clubs or whatever can be managed, but they are giving. This compares to only 15% of our alumni, so there is clearly room for improvement. Bear in mind that we are pleased with any gift you can give — they add up and we are grateful for any and all support.

Also, let's not forget to place NUHS in our wills and furthermore, remember that many of our patients are wealthy and some are seeking a place for their tax-deductible contributions. Let them know about National. They build "wings" for hospitals, perhaps a room or two at National would be a good idea for a change!

America and NUHS have experienced very tough times before and because of our commitment to doing the right things for the right reasons; we have pulled through those times. We will do so again, and the road will be less difficult if we pull together in the same direction. It is to these ends that I ask for your support and I thank you for your commitment to our purposes, for what we do is good and honorable and essential.

For you and whatever you can do, I am grateful and I wish you wonderful holidays despite the hard economic times.

JFW

## Ethics and Responsibility



Throughout my 28 years of practice, I have seen a wide variety of methods used to attract new patients and an equal variety of methods to keep existing patients. In many of those situations, ethics have been thrown out the door.

I have had patients become dissatisfied with their doctor and elect to have their records transferred to my office. In some cases, the patient would receive a call from their previous doctor berating them for going to an "inferior doctor." One fine doctor, who had received records on a number of my patients transferring to his office, wrote me a letter informing me that I was stealing his children's college fund after he received my request for the records of one of his patients.

Perhaps there is something wrong with me because I have absolutely no problem referring a patient to a colleague who might have a protocol that would be more advantageous for that particular patient. That is what I was taught at National and I know that many of you were taught likewise because many of those instructors are still at National. They were there long before you and I got there and I am beginning to believe that they will be there long after you and I depart this world. Obviously, I say this in jest because I think that they are excellent instructors.

So, with few exceptions, I would have to say that National grads are some of the most ethical doctors that I have encountered. Ethics and responsibility are a part of the education at National. Our alma mater, our state associations and our national associations are working for our profession and that work requires our support. Your support can be to give one or more of those old professors a call, and with this very difficult economic situation, National is going to need your continued financial support.

With best wishes for good health I remain,

Frank Strehl, DC, DABCI, Chair  
President's Alumni Advisory Council

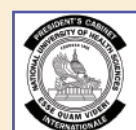
## Inside Alumnus



**Gaining  
Respect for  
Chiropractic**

President Winterstein discusses the profession's lack of cultural authority and how to improve it.

Page 2



**Join the  
NUHS  
Family**

PCI Chair Audie Klingler asks alumni to support their alma mater and its mission.

Page 3



**Honor Roll  
of NUHS  
Supporters**

View the lists of donors from the Beginner's Club to the PCI.

Pages 3-5



**NUHS,  
Alumni  
News**

Catch up on campus happenings and alumni accomplishments.

Page 6





# And We Wonder Why

By James F. Winterstein, DC  
NUHS President

As a profession (chiropractic) we often express our dismay that we are not more readily and completely recognized — that we don't have greater cultural authority and that we are under-compensated for our services.

These concerns are all true, I believe, and I think I know some of the reasons why they are true. Let me elucidate.

Very recently at a state convention in the Midwest, a prominent member of one of the nationally known "practice building organizations" was a featured speaker. Here is how he answered this question: "How many treatments should a new patient have?"

He said (I must paraphrase but think it is very close) "at least 40 visits for a new patient and then I re-evaluate that patient every 12 visits or every month, whichever comes first, and then I re-evaluate that patient every 90 days for the rest of his or her life."

To me this is plain charlatanism. This practice promoter already knows how many treatment visits a patient will need just because the patient is a new patient — never mind history or examination! Furthermore, this seer already knows that the patient must receive chiropractic treatment for the rest of his or her life! It must be nice to have this kind of ability to predict the future.

Sorry friends, this is NOT the way to develop cultural authority — not now and not ever. But it is worse than that, in my opinion. This kind of practice promotion at the

expense of the patient diminishes our profession. There is just no way around that. True, a chiropractor can practice this way for a period of time, especially in a large metropolitan area where there is always a new supply of "innocents," but what it does to the profession at large is devastating and that devastation is something we see every day.

If we review the latest statistic on whom the public views as most ethical among those who serve public needs, we see that chiropractic physicians fall mid-way down the list between "bankers and journalists." (<http://www.calnurses.org/media-center/in-the-news/2006/december/page.jsp?itemID=29117737>). We are far from the top and despite all the negative things we have read and heard about allopathic medicine and its misuse and abuse, people still rate nurses, pharmacists and allopaths among the top four most ethical professions.

## 2006 Honesty and Ethical Ratings Summary Gallup News Service

	Very/High	Average	Very Low/Low
Nurses	84	14	2
Druggists or pharmacists	73	23	4
Veterinarians	71	23	2
Medical doctors	69	26	6
Dentists	62	34	4
Engineers	61	33	3
College teachers	58	32	7
Clergy	58	29	9
Policemen	54	34	11
Psychiatrists	38	42	12
Bankers	37	52	10
Chiropractors	36	48	10
Journalists	26	48	25
State governors	22	52	26
Business executives	18	53	27
Lawyers	18	42	38
Stockbrokers	17	56	23
Senators	15	49	35
Congressmen	14	45	40
Insurance salesmen	13	51	34
HMO managers	12	45	37
Advertising practitioners	11	49	35
Car salesmen	7	36	55

I know that the entire system of allopathic health care is rife with unethical activity from over-prescription of drugs, which have not been demonstrated to be efficacious, to over-use of surgical procedures and the promotion of testing that does not show any improvement of outcomes in patient benefit. But these unethical behaviors do not give the chiropractic profession license to do the same.

Where and how does it all change? I believe it is fair to say that big money is a major factor in any change that is contemplated. Does anyone think, for example, that despite the fact mammograms have not been scientifically proven to decrease the number of deaths due to breast cancer, that the promotion of annual mammograms will go away? Does anyone think that despite the fact PSAs have no correlation with longevity as related to prostate cancer, this testing process is going away? How about the Statins? There is no scientific evidence that they reduce the number of deaths due to cardiovascular disease and yet they are now even being recommended for children.

Want to talk about hypertension? Why was 140/90 perfectly normal for decades and suddenly is not? Do we think it has to do with the huge business of anti-hypertensives?

So how does it all change? Well, it is not our problem to change it because we cannot. What we can do however, is change the lives of those whom we treat. Too often today, we spend more time fighting with third party payers than we do taking care of those who seek our services. I know, we need to be paid but even in a culture that is expecting to get health care for "nothing," there are plenty of people who will pay for something that helps them when nothing else has. This is where we can and must make the difference. When we do this consistently, we will also become a force for good and our position on the "chart of ethics" will rise.

Give our patients what they need, not what we need or more likely "want." Get out of the profile of the person who "will keep you coming back for the rest of your life!" Develop a profile of one who takes care of the patient and then provides proper exercises and proper life style changes and discharges the patient. That person will remember you and will come back when he or she needs you.

This will take time but in the long run, it will benefit not only our patients, but also our profession. As I was taught, and as I continue to teach:

"Take care of your patients and they will take care of you!"

# Join Our Family at the National University of Health Sciences

Dear Alumni:

Happy holidays to all! The President's Cabinet Internationale (PCI) is alive and strong, but could be stronger. We have many doctors, staff members and friends of the University who are members, but we are always looking for more.

The PCI has three different giving levels, which are bronze (\$1,000-\$1,499 per year), silver (\$1,500-\$1,999 per year) and gold (\$2,000 and up per year). While we would love everyone to be a gold member, we certainly understand that any donation is very much appreciated. The people that give to this philanthropic group do so with the hope that National will continue to be the leader of our profession.

We must realize that tuition alone does not keep this university running. We have to rely on giving groups to be the best of the best. I know many of you are having a hard time this year with the economy so low and reimbursements so low, but please keep in mind that the students are also having a hard time. Student loan

programs have diminished this year and have caused quite a burden on many students. The number of students enrolled is higher than previous years, mainly due to the diversification of our university. Dr. Winterstein, the vice presidents, faculty, and staff have done a fantastic job providing the best education of all the chiropractic universities and colleges. However, the students, University, and anyone involved with the University still need our help.

Please stop and think — Where would you be without your alma mater? Many of us take the University for granted. Many alumni have not been back to National for a long time. I myself try to think of National first when deciding where my donation dollars go. Please try to keep National in mind when you make your own decisions. National has provided us with the top-notch education that has allowed us to make very nice livings. So please, give a piece of that back and be part of our family again at National.

If you have any questions you may call my office at 301-777-0110 or you may contact Tracy McHugh at



PCI Members at a recent Homecoming reception.

630-889-6605. Dr. Winterstein will also entertain any questions that you might have.

Again, happy holidays, and thanks for being part of the National family.

Sincerely,  
Audie Klingler, DC, Chair  
President's Cabinet Internationale

## President's Cabinet Internationale

Fiscal Year 2007 - 2008



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## Alumnus

THE NEWSLETTER FOR NUHS ALUMNI

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Dr. Abu-Shanab Rashid Dr. Gregory Arnold Dr. James Baker Dr. Warren Bates *Dr. Otilia Benak Naranjo Dr. James Benford Dr. Edward Bifulco *Dr. Lawrence Bronstein *Dr. Dale Buchberger Dr. Carmen Centanni *Dr. John Dawson Dr. Eugene DeMinico *Dr. Christoph Diem *Dr. Joseph Ervin Dr. August Fiorini Dr. Robert Fisher Dr. Herbert Flynn Dr. Judith Fulop *Dr. William Garl *Dr. Thomas Gerou	Dr. Rebecca Gould Dr. James Green Dr. Randall Greener Dr. B.J. Holmes Dr. Bridget Horan *Dr. C. Douglas Johnstone Dr. Elizabeth Kautz Koch Dr. Thomas Koehler Dr. Dale Buchberger Dr. Li-Mei Tsai Ku *Dr. Morgan Kutzner *Dr. Steven Lavitan Dr. Dana Lawrence Dr. David Letarte Dr. Richard Link Ms. Tracy Litsey *Dr. Glen Litwiller *Dr. John Marshall Dr. Richard Mason Dr. Judith Mazion	Dr. Daniel Mc Connell Dr. Peter Mellon Mrs. Rosetta Meredith Dr. Hal Miller Mrs. Marie Olbrysh Dr. James O'Neill Dr. Richard Pasko Dr. Marino Passero Dr. Michael Krouse Drs. Michael & Martha Pezo Dr. Alexander Prager Dr. Jennifer Rathmann Johnsen Dr. Vernon Redd Dr. James Rehberger Dr. Daniel Richardson Dr. Eugene Rothenberger Dr. Jennifer Sarkas Dr. Edie Spence Dr. Peter Stahl Dr. Ernestine Stowell	Dr. Frank Strehl Dr. Jan Stephen Sumner Dr. Derek Talbot Dr. Clifford Tao Dr. Charles Tasharski Dr. Norman Theriault Dr. Vernon Tieszen Dr. Tien Nhat Tran Ms. Susan Unger Dr. Jameson Uy Dr. Barry Wahner Dr. David Ward Dr. Terry Ward *Dr. Craig Wright Dr. Allen Yoder  * New 2007-2008
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## Expansion Club

FY 2007-2008

Ms. Yesenia Carrera • Mr. Melvin Collins • Dr. Terry Elder  
Dr. Larry Hill • \*Dr. Yihyun Kwon • Dr. Daniel Richardson

\* New 2007-2008

## Beginner's Club

FY 2007-2008

\*Dr. Tanya Broaded • Dr. Kristina Conner • Mrs. Jean Fairbank  
\*Mr. Robert Hansen • Mr. Philip Lascola • Mrs. Lynn Nelson • Ms. Lynn Zoufal

\* New 2007-2008





# National News

**Dr. Raymond Nietzold** was awarded the university's prestigious Distinguished Service Award at the October Board of Trustees meeting in honor of the expiration of his term and nine years of service to the university. Dr. Nietzold served three three-year terms on the board and held the position of chair for the past four years. A 1981 graduate of National, he practices in Clearwater, Fla. In addition to his commitment to the Board of Trustees, Dr. Nietzold has also been a member of the President's Cabinet Internationale for many years.

"Dr. Nietzold was an exceptional member of the board and an understanding and thoughtful chair," said Dr. James Winterstein, president of NUHS. "As president, it is vital that one have the full support of the board chair and that was always the case with Dr. Nietzold. I am most grateful to him for his advice, his encouragement and his support of our mutual alma mater."

**Mabel Chang, DC**, of West Frankfort, Ill., has joined National as a Research resident. Dr. Chang earned her DC degree from Logan College of Chiropractic in 2000. As an undergraduate, Dr. Chang served as a research technician for Pfizer, Inc., Wellman Laboratories of Photomedicine, Harvard Medical School, Massachusetts General Hospital, and the University of Massachusetts, Center for Cellular Neurobiology and Neurodegeneration Research. She also interned at several chiropractic clinics prior to graduating from Logan.



**Robert Shiel, PhD**, clinical sciences professor, was named chair of the Department of Clinical Sciences on November 17. Dr. Shiel has taught psychology at National since 1980.

**Dr. Joseph Stiefel** has been promoted to the position of dean of the College of Professional Studies, St. Petersburg Campus. The change in title gives Dr. Stiefel a greater ability to manage the development of the chiropractic medicine program in Florida, not only in the area of curriculum but personnel, scheduling and facilities as well. He will be instrumental in hosting the site visit by the Higher Learning Commission of the North Central Association of Colleges and Schools in December.



**C. Robert Humphreys, DC, DACNB**, clinical sciences professor, passed a national certifying examination of the American Association of Electrodiagnostic Technologists in June 2008, which allows him to use the credentials RNCST (registered nerve conduction studies technologist). He has been performing these studies for 24 years and teaching National's postgraduate electrodiagnostic program for 18 years.

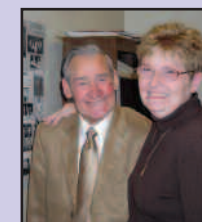
Dr. Humphreys accompanied several interns in an outreach effort to provide stretching and mobilization at the Family Shelter Service's 5K Walk/Run to raise awareness of domestic violence in October in

Naperville, Ill. He also chaperoned several students from National who competed in the Chiropractic Games sponsored by the ACA in September in Stuart, Fla.

**Dr. John DeMatte IV** (NA '96) and **Dr. Richard Fay** (NA '80) are new members of the President's Alumni Advisory Council.

**Dr. Jerrilyn Cambron, LMT, DC, MPH, PhD**, research professor, participated in the 2008 Heartland Conference of the Illinois Chapter of the American Massage Therapy Association October 18-19 in Springfield, Ill. Dr. Cambron gave two presentations, one on "How to Write a Case Study" and another on "How to Read A Research Paper."

**Chris Decker, ND**, a naturopathic medicine faculty member, gave a presentation on Lyme Disease on Nov. 12 on campus in conjunction with the Chicagoland Lyme Support Group. The discussion included ways to recognize the protean symptoms that characterize the disease and how to treat it in effective and lasting ways.



**DO YOU REMEMBER...** Barbara Kellogg, assistant to Dr. Ronald Beideman, dean of Admissions, from 1978 to 1991? Barb stopped in at National to visit longtime friend Mel Collins, alumni outreach coordinator.

# Alumni News

## 1940s

**Dr. Robert Lyle Riddell** (NA '41) of Stratford, Ontario, Canada, will celebrate his 93rd birthday on January 12. According to his daughter, Bethany, he has a sharp mind and is an avid reader and movie buff, attends church, and has not given up on life. He wants to be 100 years old and gives advice to the tenants in the nursing home where he resides. He hopes to attend Homecoming 2009 if his health is stable.

He first studied toward an MD degree at the University of Toronto and then came to National in 1939. At NCC, he met Christine Smith, who was appointed to give new students a tour of the college. It was love at first sight and since they both had "the right chemistry," they eloped after a three-month courtship. The marriage lasted 50 years minus four days, due to Christine's passing in 1990.

After his graduation from National in 1941, Dr. Riddell practiced in Chicago, Detroit, St. Marys, Ontario, and Lapeer, Mich. In Lapeer, he served as a coroner and was active with the Rotary, Masonic Lodge, Eastern Star, and Trinity Methodist Church. "He is a very compassionate man, sensitive, and a great provider, and has helped numerous clients with various back problems throughout the years," says Bethany.

## 1950s

**Dr. Charles Cooper** (NA '55) of Baltimore, Md., was presented with a Lifetime Achievement Award at the Maryland Chiropractic Association Convention in October. The award recognizes his long-term dedicated service to the chiropractic profession.

## 1960s

**Dr. Ronald J. Hoffman** (NA '67) of Tallahassee, Fla., received the 2008 Distinguished Service to the Chiropractic Profession

Award from the Department of Health (DOH) and the Board of Chiropractic Medicine at the Florida Chiropractic Association National Convention in Orlando in August. He is a former board chairman and a licensed chiropractic physician since 1968. He served on the Board of Chiropractic Medicine from 1987 until 1995, is a former board member on the Probable Cause Panel, and still serves DOH as an expert witness.

## 1970s



**Dr. Alan P. Krasnoff** (NA '78) of Chesapeake, Va., was elected mayor of Chesapeake, a city of 230,000, in May 2008 for a four-year term. Previously, he held five consecutive terms on the City Council for a total of 18 years. In addition to his chiropractic degree, Dr. Krasnoff holds a master's degree in urban education/school counseling from Norfolk State University. He and his wife, Phyllis, have two grown children.

**Dr. John J. 'Jack' Moran Jr.** (NA '78) of Overland Park, Kan., was awarded the National Board of Chiropractic Examiners' "Certificate of Attainment" in May 2007, which signifies successful completion of Part I, Part II, Part III and Part IV of the board examinations.

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Temporo-mandibular Joint Syndrome." He has a special interest in the treatment of actors and dancers and has served as a chiropractic advisor to various performing arts companies, president of the board of directors of a professional theatre company, and a board member of a student-professional ballet company.

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**Dr. Matthew Barton** (NA '98) of Grand Rapids, Mich., and his wife, Carlee, share belated news of the birth of their first child, Anna Lee, on Feb. 28, 2008. Carlee, a massage therapist, works with Dr. Barton at his office.

**Dr. Robert M. Smith** (NA '98) recently achieved Diplomate Status with the American Chiropractic Rehab Board (DACRB). He owns a successful practice, Chiropractic Whole Health, in Easton, Pa., where he lives with his wife and their three children.

## 2000s

**Dr. Clifford Tao** (NA '00) of Anaheim, Calif., has maintained his own radiology practice since 2005. He also teaches radiology residents part-time and conducts continuing education seminars at LACC, is actively involved in publishing, and serves as a reviewer for *Acta Radiologica*. Dr. Tao has completed three mission trips to Bolivia with LACC students to provide chiropractic care.

**Dr. Timothy Yon** (NA '02) and **Dr. Kitty Yon** (NA '02) hosted a School Supply Drive at their Centre for Chiropractic Health in Lombard, Ill. The Yons donated their services to patients in exchange for a donation to the DuPage Education Foundation. The chiropractors and their patients raised a total of \$300 for the purchase and distribution of school supplies to needy children.

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# Homecoming '09

Plan now for Homecoming 2009!

New Days:  
Thursday, June 18 - Saturday, June 20

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DoubleTree Hotel Chicago in Oak Brook  
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# 09

# Kudos

THE NEWSLETTER FOR NUHS ALUMNI

National University of Health Sciences sincerely appreciates the following alumni who have referred students in our Fall 2008 class. You are truly our #1 best source of new students. Thank You! Thank You!

- |                             |              |
|-----------------------------|--------------|
| Dr. Iwona Bialon ('07)      | Illinois     |
| Dr. Joseph Calcagno ('80)   | Pennsylvania |
| Dr. Terry Clemens ('98)     | Pennsylvania |
| Dr. Robert Eberle ('81)     | California   |
| Dr. Herbert Flynn Jr. ('56) | Pennsylvania |
| Dr. Mark Flynn ('87)        | Pennsylvania |
| Dr. Jeffrey Garofalo ('02)  | Illinois     |
| Dr. Joe Gatzka ('00)        | Illinois     |
| Dr. Nick Koinoglou ('91)    | Ohio         |
| Dr. Matthew Milonas ('01)   | Illinois     |
| Dr. Robbin Mitchell ('87)   | Illinois     |
| Dr. Craig Phillips ('89)    | Pennsylvania |
| Dr. Carlos Quezada ('07)    | Illinois     |
| Dr. Alan Sowa ('80)         | Rhode Island |
| Dr. Josh Younce ('02)       | Illinois     |
| Dr. Mark Wolff ('88)        | Wisconsin    |